

**PROCEEDINGS OF THE MEMBER SECRETARY,**  
**KERALA STATE POLLUTION CONTROL BOARD**

**(Present: Smt. Sreekala S.)**

Kerala State Pollution Control Board – Establishment – Engagement of official advertisement agency for the Board - M/s. Valappila Communications Pvt Ltd., Maheswari, TC 25/523, Thampanoor, Thiruvananthapuram - Term extended - Orders issued.

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**KERALA STATE POLLUTION CONTROL BOARD**

No. PCB/E4/15307/2012

Dated Thiruvananthapuram 18 -12-2020

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- Read:-
- 1) Quotation Notice No. PCB/E4/15307/2012 dated 09-10-2019.
  - 2) Quotation dated 22-10-2019 from M/s. Valappila Communications Pvt Ltd., Maheswari, TC 25/523, Thampanoor, Thiruvananthapuram.
  - 3) This Office proceedings of even No. dated 06-12-2019.

**ORDER**

The Kerala State Pollution Control Board has invited quotations from various advertising agencies to carry out the publicity work of the Board in newspapers and electronic media in 2019. Sealed quotations were received from 6 agencies out of which M/s. Valappila Communications Pvt Ltd., Maheswari, TC 25/523, Thampanoor, Thiruvananthapuram emerged as L1 with most advantageous quotation for the Board.

Accordingly, M/s. Valappila Communications Pvt Ltd., Maheswari, TC 25/523, Thampanoor, Thiruvananthapuram was engaged as official advertising agency of the Board as per the specifications submitted by them with effect from 10-12-2019. As their service was satisfactory, it has been decided to extend the term of contract for a further period of 1 year with effect from 10-12-2020, subject to the following conditions.

1. It will be the sole responsibility of the advertising agency (M/s. Valappila Communications Pvt Ltd., Maheswari, TC 25/523, Thampanoor, Thiruvananthapuram) to ensure that the matter given for the publicity is published fully and correctly on or before the time limit fixed for such advertisement. Any oversight/violation will be at the risk and cost of the advertising agency.

2. Charges for advertising will be levied after deducting 15% discount. Taxes including income tax GST as may be applicable, shall be calculated on the charge after discount.
3. The services of the advertising agency will be utilized only in cases of notifications and publications with time limits. In other cases the advertisements shall be made through Public Relations Department to the maximum extent possible.

The agency shall enter into agreement with the Board by incorporating the above conditions within 15 days from the date of order.

Sd/-  
MEMBER SECRETARY

To

M/s. Valappila Communications Pvt Ltd.,  
Maheswari, TC 25/523,  
Thampanoor, Thiruvananthapuram.

Copy to:

1. The Chief Environmental Engineer/The Chief Environmental Scientist, Head Office/Regional Office/Central Laboratory, Thiruvananthapuram, Ernakulam, Kozhikode.
2. The Environmental Engineer, District Office, Thiruvananthapuram/Kollam/Pathanamthitta/Alappuzha/Kottayam/Idukki/Ernakulam DO-1, Ernakulam DO-2, ESC Eloor/ Thrissur/ Palakkad/ Malappuram/ Wayanad/ Kozhikode/Kannur/ Kasaragod.
3. The Technical Section – SEE - I, SEE - II, SEE-III, EE1, EE2, EE3, EE4
4. The Purchase Section
5. The Establishment Section
6. The Accounts Section
7. IT Cell (for uploading in the web site) ✓
8. The Stock file/Office Copy

FORWARDED / BY ORDER

  
ASSISTANT ADMINISTRATIVE OFFICER